

ARE YOU READY ?



for the

Revolutionary Retailer Resource



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newsb2b

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WHAT IS **newsb2b**?

Newsb2b uses revolutionary web-based technology to enable yourselves as retailers, to view a whole range of sales data relating to your sales of newspapers.

Newsb2b is a FREE service to retailers.

How do you get started? It's simple.

1. Make a note of your personal URN number (obtained from your Wholesalers delivery note).
2. Go to www.news2b.com and follow the on screen instructions to log in (you'll need your URN for this).

It's as simple as that!

Once you are logged onto the newsb2b system, a whole wealth of information is available to you, such as:

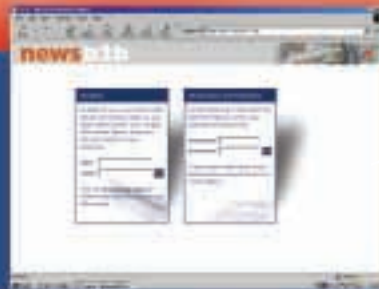
- Your newspaper sales data – viewed by day, week, month, year.
- Your newspaper sales data – viewed by title and wholesaler.

Other key features include:

- Making supply adjustment requests at any time of day.
- Making adjustments to your contact details at a time to suit yourself – this data is transferred directly to your wholesaler.

The next step? Visit www.news2b.com

If you have any queries, please do contact your wholesaler (details below).



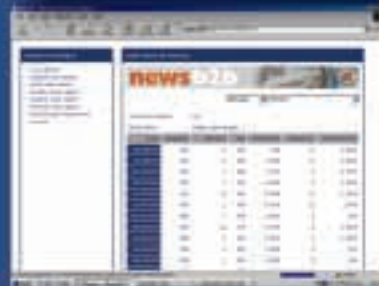
- 24 hour access via the internet.



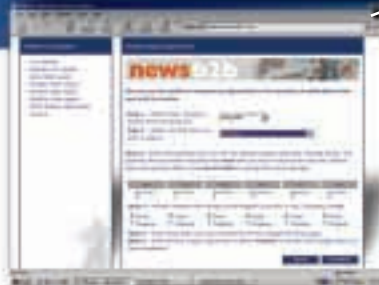
- Update your wholesaler with your trading details at a time to suit you.



- Choose a title that you wish to view your sales for.



- Compare sales data by day or week, showing your ADT (Actual Delivery Times).



- Request supply adjustments to your wholesaler at any time.